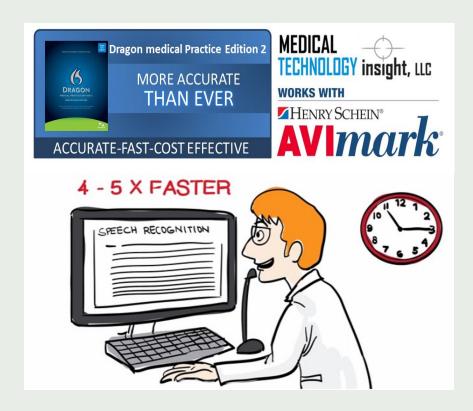
Optimizing Clinical Productivity:

Using Speech Recognition for Veterinarians with Dragon Medical Practice Edition & TalkingVet vs.

a General Purpose Solution (Dragon Natural Speak or Professional)



Highly-Accurate Medical Speech Recognition for Busy Clinicians Provides Better Care with Lower Cost, Greater Revenue

Maximizing speech recognition accuracy is the single most important determinant in maximizing physician productivity, practice revenue, and satisfaction. A low accuracy reduces clinicians' confidence and will require that they spend extra minutes on each note reviewing and correcting transcribed text. The economic impact on a practice and on clinician satisfaction can be significant – far outweighing any initial cost savings accrued by purchasing lower-cost, general-purpose, non-medical speech recognition products.

The Dragon Medical Practice Edition 2 speech recognition software solution is designed for clinicians based on robust linguistic and acoustic research and analysis of millions of medical records, coupled with advanced software engineering for ease of use.

While Nuance markets non-medical versions of Dragon, Nuance strongly recommends that providers rely on The Dragon Medical Practice Edition 2 for use in clinical settings as the only speech recognition solution which will fully meet the needs of practicing clinicians. The Dragon Medical Practice Edition 2 combines the highest recognition accuracy with a feature set shaped for use with Practice Management Software.

This white paper describes the significant advantages The Dragon Medical Practice Edition 2 provides compared to non-medical speech recognition products in clinical settings. After reading this document, we hope you'll agree that only The Dragon Medical Practice Edition 2 should be a required part of your speech

Specialty-Specific Vocabularies: High "Out-of-the-Box" Accuracy

As a clinician, you know that medical terminology and phraseology differs greatly from everyday English. Specialization has not only affected the practice of medicine, but communication and documentation as well. You wouldn't expect non-clinicians to fully understand the communication between you and your colleagues in a hospital or practice.

The Dragon Medical Practice Edition 2 includes specialty-specific vocabularies based on analysis of millions of real-world medical reports from the full range of medical specialties. These vocabularies include detailed information on the proper spellings and pronunciations of words, as well as sophisticated statistical models describing how these words fit together to form sentences, paragraphs, and documents.

The Dragon Medical Practice Edition 2 includes the following vocabularies:

• Cardiology • Emergency Medicine • General Medicine

Internal MedicineOncologyOrthopedicsPathologyPediatrics

Primary Care
 Radiology
 Speech Therapy

Each of these vocabularies represents a family of medical specialties with related language properties. For example, the cardiology specialty vocabulary covers General Cardiology, Cardiopulmonary Cardiology, and Cardiothoracic and Vascular Surgery. All told, The Dragon Medical Practice Edition 2 includes vocabularies for nearly 80 medical specialties and subspecialties. MTI (Talkingvet) provides a supplemental vocabularyfor Veterinarians consisting of Breed, Species and Parasites.

Dragon Medical: Over 38% More Accurate than Dragon Professional in Clinical Use

How much more accurate is The Dragon Medical Practice Edition 2 than Dragon Natural Speak or professional for clinical use?

Significantly more accurate.

Based on extensive tests with real-world recordings of physician dictations in our speech recognition laboratories, Nuance calculates that a clinician using specialty versions of Dragon Medical will generate **on average 38% fewer errors** compared to the Dragon Professional base vocabularies—even if a clinician were to have purchased Dragon Professional and added large lists of words not originally provided in Professional.

The Dragon speech recognizer has 4 large components:

- A lexicon—contains the full list of words that can be recognized.
- A language model—the statistical model that tells the recognizer how words fit together, analyzing the usage frequency of words and word combinations.
- **An acoustic model**—contains knowledge of the sounds of a language, including speech inflections.
- The speech recognition engine—software which draws on the lexicon, specialty-specific language model, and acoustic model to generate text from your spoken dictation.

The Dragon Medical Practice Edition 2's specialty language models have been built capturing tens of thousands of unique words from tens of millions of actual medical reports. The model building program calculates the frequency of each word and models the context of several words before and after each word occurrence. These processes are performed for each medical specialty. This process enables Dragon Medical to provide a suite of language models each optimized for specific medical disciplines which yields the highest possible accuracy in each setting.

A clinician's time is priceless. Reducing the amount of time away from care for documentation is essential. The The Dragon Medical Practice Edition 2 library of specialty-specific language models does just that.

How Medical Specialty Vocabularies Provide a Better Experience

The greatest determinant of speech recognition accuracy is the appropriateness of the vocabulary and language model. To demonstrate the difference between Dragon Medical and Dragon Natural Speak or Professional, we've provided analysis of how the two vocabularies handle the word "embolism."

Term	Dragon Professional	Likely Recognition	Dragon Medical	Likely Recognition
Embolism	Not in vocabulary	"Symbolism"	Already in vocabulary	"Embolism"
Cerebral embolism	Not in vocabulary	"Cerebral symbolism"	Already in vocabulary	"Cerebral embolism"

Dragon Professional is far more likely to translate "embolism" as the word "symbolism", because "symbolism" rates higher than "embolism" – it's far more commonly used by business professionals. Dragon Medical has "embolism" by contrast, statistically rated much higher because the statistical likelihood of "embolism" occurring in medical dictation would be higher than in Dragon Professional.

Nuance speech scientists have spent considerable time studying the exact difference between Dragon Medical and Professional and have performed tests to determine the relative improvements from adding medical words to a general vocabulary versus using Dragon Medical out of the box. Their research found an accuracy rate of over 38% between Dragon Medical and Dragon Professional in clinical settings.

Impact on Productivity is Noticeable

What is the practical impact of this 38% difference in Word Error Rate Reduction for physicians dictating with Dragon non-medical versus Dragon Medical?

For a clinician with 98% accuracy dictating 10,000 words per day (40 reports each containing 250 words – 20 lines per report), a 40% increase means that their will be 80 more errors dictating with a non-medical version compared to a medical version.

If each error takes an additional 15 seconds for a physician to review and correct, a clinician will have added 20 minutes – or have lost 2 patients – each day.

Adding Medical Terms to Non-Medical Recognizers Won't Bridge the Accuracy Gap

Simply having clinicians train and add hundreds of medical terms to Dragon will not adequately raise its accuracy for use in medical settings. Without the additional benefit of Dragon Medical's language model, which carries the knowledge of the relative frequency of use of both individual words and phrases, a non-medical speech recognizer will not have the added benefit of recognizing the *context of the words which provides that additional boost in accuracy.*

Were "cerebral embolism" and not just "embolism" spoken by a clinician, Dragon Medical is far more likely to recognize the phrase than Dragon Professional because it would recognize the context in which 'embolism' was spoken. Because the language models take into account not only the frequency of words but the frequency of multi-word phrases, Dragon Medical is significantly more accurate for medical dictation.

In fact, there are thousands of similar-sounding medical and non-medical single words and multi-word phrases which Dragon Professional is likely to misunderstand – resulting in precious, unnecessary time needed to review and correct dictation. Other examples of phrases having far better recognition by Dragon Medical are below.

Phrases which Dragon Medical Normally Recognizes	May Be Heard Differently by Dragon Professional		
Mucus membranes were tacky	Must as membranes were tacky		
Heart: Regular rate and rhythm without murmur, rub or gallop.	Hart: regular rate rhythm without murmur, Robert Gala.		
Patient is a 5 year-old female, labrador retriever	Patient is a 5-year-old female, labor receiver.		
Medications include dicloxacillin and Bactrim.	Medications include a caucus alone back from.		
Medications: Cardizem CM 120 mg one p.o. q. day.	Medications: cars and Sam 120 mg once PO QT.		
BUN and creatinine were normal.	The UN and creatinine were normal.		
Has had no edema, orthopnia, or PND.	He's had no edema, or stopping, or PNG.		

The Impact of Higher Accuracy on Medical Practice

See More Patients Per Day, Generate Higher Practice Revenue

Clinicians using higher-accuracy speech recognition will experience the same efficiencies as gaining the services of a more accurate transcriptionist – more time on patient care, less time on documentation.

For a clinician seeing 40 patients a day, 1 additional speech recognition error per patient can cost another 30-45 seconds of review and correction time – meaning a doctor will see at least 1-2 less patients per day, which has a significant impact on practice workflow and revenue.

The economic impact of seeing 2 fewer patients a day is significant – thousands of dollars a year in a private practice setting, depending upon reimbursement rates, specialty, and acuity levels.

Clearly, it's penny-wise and pound-foolish to try saving a few hundred dollars purchasing Dragon Professional —the potential negative impact on a medical practice is 20 times any up-front savings gained at purchase in the first year of use alone.

Built for Veterinarians

Dragon Medical Practice Edition 2 with TalkingVet offers a series of capabilities specially designed for the healthcare environment. It offers productivity and quality enhancements which are not found in non-medical versions of Dragon. Therefore, purchasing Dragon Professional and adding a third-party medical vocabulary will not provide the same user experience, support for compliance-related regulations, or be backed by the knowledge that it's used by thousands of other clinicians across a broad range of special-ties and provider settings.

	Dragon Medical			Dragon Professional & third party medical language model
	DMPE 2	W Talkingvet	Medical Small Practice	
Product Features				
Custom Commands for Veterinarian Softwa	are	•	•	
Dictate in any Windows based PM	•	•	•	
Hidden Mode dictation for PM & Web use	•	•		
Macro's for navigation	•	•	•	•
Standard Texts	•	•	•	•
DragonTemplates	•	•		•
Nuance end-user technical support	•	•		
Manage medical abbreviations	•	•	•	
Integrates with transcription services	•	•		
Correctionist support	•	•		
Veterinarian Specific Vocabulary Supliment		•		
Business Features				
Used by 260,000+ physicians	•	•	•	
Named "Best in KLAS*" speech recognition	•	•		
Works with AVImark®	•	•		
Works With Impromed®	•	•		

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Higher Clinician Satisfaction via Time-Saving Medical-Specific Features

Productivity gains realized by using Dragon Medical Practice Edition 2 with Talkingvet are even higher when one accounts for the added time and resources required to add words to a vocabulary as opposed to using the medical vocabulary out of the box. Dragon Medical also comes with:

- Support for English as a second language. Dragon Medical contains an acoustic model for English speakers with Indian, Asia-Pacific, Hispanic, Australian, UK and British accents.
- Formatting rules. Only Dragon Medical contains a large set of formatting rules for measurements, dimensions, medication dosages, and blood pressure. Medical abbreviations are recognized and presented in standard medical formats. This capability is not available in Dragon Natual Speak or Professional.

Conclusion

This paper has made the case for medical providers choosing Dragon Medical Practice Edition 2 with Talkinvet as the appropriate speech recognition software best suited for Veterinarians, for the following reasons below. Dragon Medical:

- ...is nearly 40% more accurate "out of the box" for medical dictation than generalpurpose English speech recognition products such as Dragon Professional.
- ...provides specialty-specific veterinarians vocabularies—covering medical specialties and subspecialties—which understand the nuances and terminology of each form of care, meaning that clinicians will spend less time on documentation and more time with their patients than using general-English recognizers, even those provided by Nuance.
- ...saves clinicians hours of time correcting mistakes that would have occurred were they using Dragon Professional or Preferred, enabling them to see more patients per day and maximize practice revenue, protecting thousands of dollars per year based on practice setting.

Talkinvet offers the broadest and deepest set of specialty-specific vocabularies of any commercial speech recognition product, meaning that provider organizations get the best of both worlds – a single speech solution that an enterprise or practice can standardize on, while allowing each physician to use the specialty vocabulary which fits their own practice's needs.

For product information please visit at www.talkingvet.com or call 866-776-1276.

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The experience speaks for itself™

Does Dragon Medical Practice Edition 2 with TalkingVet really work for Veterinarians? Look what your peers are saying...

----Original Message-----From: John XXXX

Sent: Wednesday, July 17, 2013 8:45 PM

To: Paul Messino Subject: RE: Mkt request

Hi Paul,

I talked with someone in the NVA IT dept. a few weeks ago, he said my name had been forwarded to him as a dragon user. I explained that I enjoyed using Dragon and I knew it was making a positive impact on my medical record keeping.

It would definitely make my life easier and I could possible get home earlier and stay married.

I was amazed at the way Dragon was learning my speech and its way better at spelling medical terms than I am.

John XXXX DVM

From: Jennifer XXXX

Date:04/11/2014 3:28 PM (GMT-05:00)

To: Paul Messino

Subject: Dragon software testimonial

I invested in the Dragon medical speech recognition several months ago, hoping it would save time charting patients as we transition to a paper-light practice. I have been really impressed with the software. The speech recognition for medical terms shared with human medicine is fantastic. The weakness for veterinary practice often comes with more mundane words such as certain pet food brands and medication/product names that are common in animal medicine but not in human medicine, and some of the abbreviations we commonly use, such as for vaccines. However, it is easy to "train" these items into the speech recognition software. My current system is to jot a few notes in shorthand on a one page AVImark chart print-out that shows the client/patient/appointment information for each patient visit, and later that day, I can speed read my notes aloud into the AVImark medical condition window. I can SOAP the entire day's appointments in 10-30 minutes, depending on how extensive my notes were. This is a huge improvement over typing or creating hand-written SOAPs, which I always dreaded and therefore procrastinated until I had a huge stack backed up for several weeks. I prefer to enter my own notes, as I often think of details to add that my receptionists would not know of, but the system can be tailored to multiple users, allowing other vets or staff members to transcribe. I love it and already depend on it. I'd recommend it to anyone who needs to keep medical records in digital format.

Jennifer XXXXX, DVM

I have worked with Paul and his team with several of my opportunities. The feedback I have received from them has been very positive regarding the ease of use between Dragon and AVImark. When I contact Paul I always get a guick response and find them very helpful.

Joyce Sutton AVImark Sales Specialist –West Region 855-838-7638 Ext 1532 Fax: 573-223-3551 www.avimark.net